

MITSUBISHI MOTORS DEBUTS 2025 OUTLANDER TRAIL EDITION

When Paved Roads
Just Aren't Enough



**MITSUBISHI
MOTORS**

Drive your Ambition

NOTE: ALL INFORMATION IS CORRECT AND CURRENT AS OF JULY 31, 2025.
SPECIFICATIONS AND STANDARD/OPTIONAL MATERIAL IS SUBJECT TO CHANGE WITHOUT NOTICE

■ VEHICLE HIGHLIGHTS

- **2025 Trail Edition is first-ever dedicated off-highway styling and equipment package for Outlander**
- **2025 Outlander Trail Edition adds exclusive 18" wheels, black graphic package, black trim details, dedicated all-weather floor mats**
- **Dealer-installed accessories include Cooper Discoverer Road+Trail AT tire, Thule-branded flat-rack roof rack, additional graphic packages**
- **Thule-branded Caprock rack and attachments for bicycles, kayaks and additional storage available through Mitsubishi Motors dealer partners' parts departments to support all manner of outdoor activities**

With an unquestioned reputation born from 12 overall wins in the deserts of the mighty Paris-to-Dakar race, and four driver's championships on the varied gravel and pavement roads of the World Rally Championship, Mitsubishi Motors' Super-All Wheel Control¹ all-wheel-drive system has more than proven its mettle.



Jutta Kleinschmidt wins Dakar 2001



Tommi Makinen wins 1999 WRC championship



Mitsubishi Motors North America, Inc. (MMNA) announced that its first-ever dedicated off-highway styling and equipment package for the 2025 Outlander SUV will be available at the company's approximately 320 dealer partners around the United States, featuring S-AWC and a host of program-specific trim and available performance and convenience components.

Outlander Trail Edition is based on the SE trim line, and the Manufacturer's Suggested Retail Price (MSRP) starts at \$39,295.



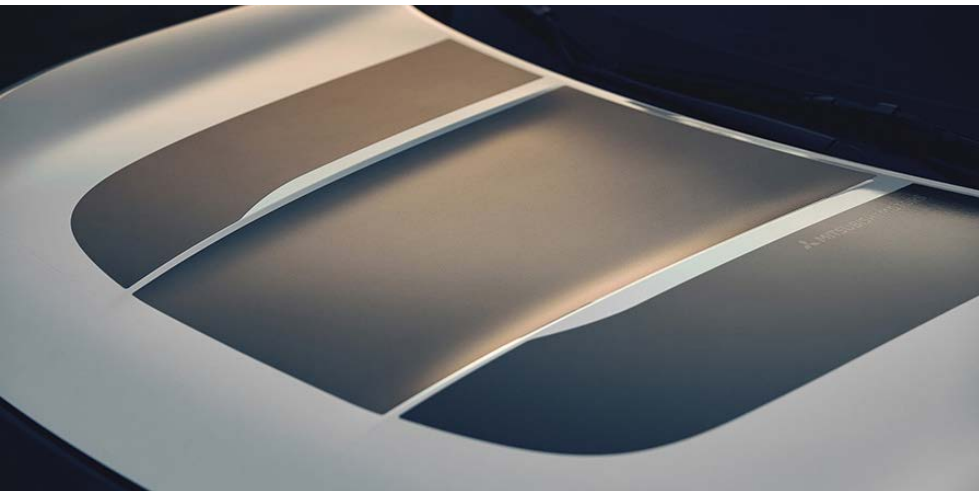
"Outlander has been a reputational, sales, and brand-level home run for Mitsubishi Motors since we launched this new-generation model in 2021," said Mark Chaffin, president and CEO of MMNA. "With updates to interior styling, drivability, and now the addition of the fantastic Trail Edition to widen interest in the vehicle even further, the 2025 Outlander absolutely must be on every compact SUV shopper's list. In fact, fully 96% of shoppers who do shop for an Outlander in their decision process purchase one, which proves the importance of research, finding a great dealer partner, and taking that all-important test-drive."



Mark Chaffin
President & CEO, Mitsubishi Motors North America

■ EXTERIOR STYLING

Outlander Trail Edition stands out from the crowd – and from other Outlander models – in a number of ways. Starting with black Trail Edition decals on the hood, with a blend of matte and gloss finish for a stylish look, Trail Edition Outlanders won't be mistaken for anything else. Additionally, all models include black hood garnish, a dedicated "Trail Edition" badge on the rear hatch, black trim updates to the front and rear skid bumper-garnish, a dedicated black side-protector trim piece on the lower doors and on the bumper corners, extended black fender trim, black covers on the mirrors and door handles, blacked-out Dynamic Shield trim around the grille, black window and roof trim, and – for the first time ever on an Outlander – a dedicated black-finished basket-weave 18" wheel specific to the Trail Edition.



■ INTERIOR STYLING



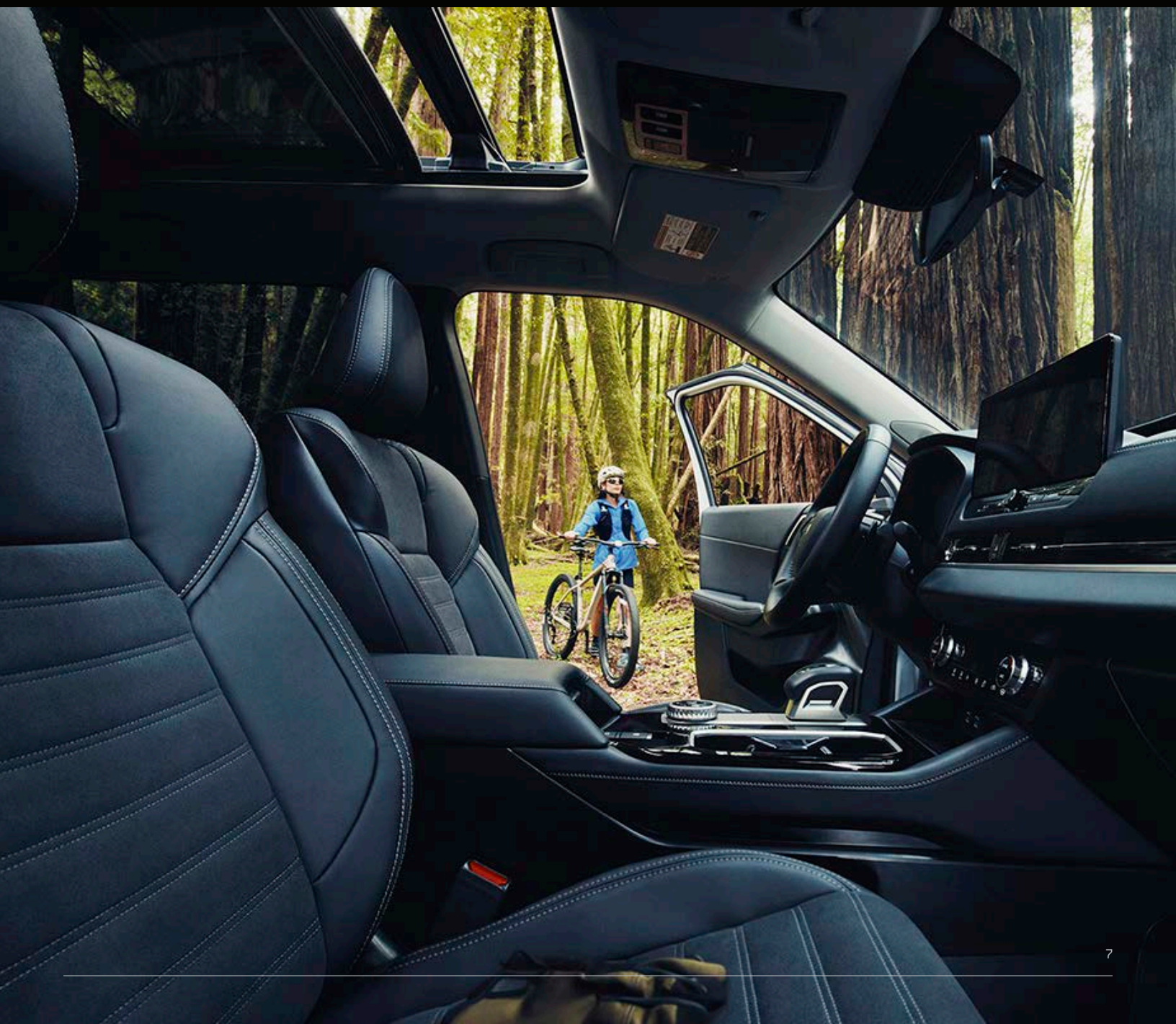
On the inside, specially designed Trail Edition all-weather floor mats are standard in all seating positions, because muddy shoes shouldn't spoil the fun or soil the interior of your Outlander.

For the hatch area, engineers designed a dedicated cargo-area all-weather mat system with the Trail Edition logo molded in and created it to allow easy access to Outlander's segment-exclusive third-row seating. Whatever you bring with you for outdoor fun won't make a mess of your beloved Outlander!



■ COLORS

Outlander Trail Edition is available in White Diamond, Labrador Black Pearl, Graphite Grey, Moonstone Grey, Moonstone Grey with black roof, and White Diamond with black roof. All colors support the rugged, outdoorsy feel that Trail Edition Outlanders encourage. Interior trim on all vehicles is black.



■ PERSONALIZATION



Dealer accessories specific to the Trail Edition include Cooper Discoverer Road+Trail AT tires in 235/60R-18 size, a mountain-themed body-side graphic, Thule Caprock flat-rack roof rack, and a host of Thule canoe, surf/paddle board, fishing rod, awning and transport accessories designed to attach to the rack, as well as different styles of Thule-branded hitch-mounted bicycle racks.² Best of all, these accessories are stocked at Mitsubishi Motors dealer partners and can be used to personalize and upgrade each Trail Edition model before it's driven off the dealer lot.

STANDARD EQUIPMENT

Because Outlander is based on the SE trim level, all models include the industry-exclusive Dynamic Sound Yamaha Premium audio system³ with eight speakers, combination synthetic black leather and suede seating surfaces, heated front seats, a power panoramic sunroof with power retractable shade, LED headlights and fog lights, Mi-Pilot Assist⁴ with adaptive cruise control and traffic-jam assist, headlight washers, heated windshield wipers and five separate USB-C outlets for charging multiple devices at once.

2025 Outlander Trim Lineup



Tech Package

- > NEW YAMAHA ULTIMATE 12-speaker premium audio
- > Power Panoramic Sunroof
- > 12.3" Digital Driver Display

Premium Package

- > NEW YAMAHA ULTIMATE 12-speaker premium audio
- > Head-Up Display
- > NEW Semi-Aniline Premium Leather (Brick Brown)
- > Digital Rearview Mirror w/ Rear Camera

OUTLANDER ES

- > NEW 18-inch alloy wheels
- > Wireless Apple CarPlay[™] and Android Auto[™]
- > Front USB-C ports (x2)
- > Center Console Box USB-C port (x1)
- > NEW 12.3" Smartphone-link Display Audio w/ Navigation - SiriusXM[®] 360L with 3-month All Access trial
- > NEW YAMAHA Premium 8-speaker audio
- > Mitsubishi Connect with Safeguard 5-year trial and Remote services 12-month trial
- > Heated Front Seats (S-AWC ONLY)
- > LED Interior Lighting (Map, Room, Tailgate, Vanity and Cargo)
- > Auto-dimming Rearview Mirror
- > Full LED Headlights AND Taillights
- > Blind Spot Warning (BSW) with Lane Change Assist (LCA)
- > Rear Cross Traffic Alert (RCTA)
- > Rear Automatic Emergency Braking (Rear AEB)
- > Rear parking sensor
- > Push button start
- > 7-passenger seating
- > Bluetooth[®] wireless technology

OUTLANDER SE

- > All ES features PLUS:
- > NEW 20-inch two-tone alloy wheels
- > New Available Light Gray Interior
- > HomeLink Garage Door Opener
- > Semi-Autonomous Driving
 - > Adaptive Cruise Control (ACC) with Traffic Jam Assist
 - > Lane Keep Assist (LKA)
 - > Lane Departure Prevention (LDP)
 - > Traffic Sign Recognition (TSR)
- > Hands-free Power Liftgate
- > Front Parking Sensors
- > Synthetic Leather / Suede Seating
- > LED front fog lights
- > Front rain-sensing wipers
- > Leather-wrapped steering wheel + shift knob
- > Updated 15W Smartphone Wireless Charger
- > Rear USB-C ports (x2)
- > Auto Up/Down Windows - All
- > Heated Front Seats
- > Multi-View Camera System
- > Heated Door Mirrors
- > Electric Folding Mirrors

TRAIL EDITION

All SE S-AWC features PLUS:

- > Power Panoramic Sunroof
- > Black Dynamic Shield
- > Black Roof Rails
- > Dark Chrome Window Trim
- > Exclusive 18" Black Alloy Wheels
- > Black Hood Emblem
- > Trail Package Front & Rear Corner, Side and Fender Protectors
- > Black Hood Garnish
- > Mitsubishi Motors Hood Decal
- > Black Mudflaps
- > Black Door Handle Trim
- > Trail Edition Badge
- > Available Two-Tone Roof

OUTLANDER SEL

- > All SE features PLUS:
- > Leather Seating w/ NEW Quilting Pattern
- > Aluminum Pedals
- > Heated Steering Wheel
- > Ventilated Front Seats
- > Power Panoramic Sunroof
- > LED Foot Lamp
- > 12.3" Digital Driver Display
- > Reverse Auto Tilt Mirrors
- > Silver Roof Rails
- > 3-zone Auto Climate Control
- > Heated Rear Seats
- > Rear Door Sunshades
- > Key-Linked Driver Position Memory Seats and Mirrors

PLATINUM EDITION

- > All SEL features PLUS:
- > NEW YAMAHA ULTIMATE 12-speaker premium audio
- > Head-Up Display
- > Digital Rearview Mirror w/ Rear Camera
- > Black Diamond body with Alloy Silver roof
- > Light Grey leather interior
- > Satin Hood Emblem
- > PLATINUM EDITION badge
- > Ground Illumination (Mitsubishi Motors logo)
- > Scuff Plates

■ SUPER-ALL WHEEL CONTROL (S-AWC)

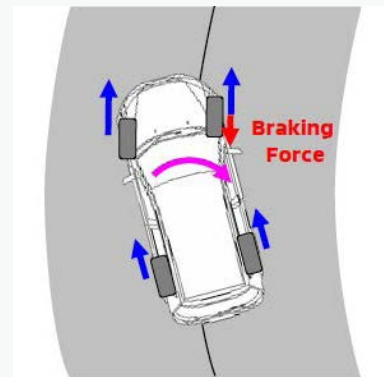
S-AWC takes years of the brand's motorsport learnings and brings them together in a seamless system that works to maximize driver confidence and the comfort of passengers.

S-AWC is a technology suite that provides direction to the vehicle's systems in order to match the driver's input to the reaction of the vehicle. S-AWC is not a mechanical solution in and of itself, although the choice of mechanical components – differential control, vehicle yaw control, wheel-spin control – must all react quickly enough to deliver the results the system calls for.

The heart of S-AWC is the integration of all-wheel drive-control – a system the company calls Active Yaw Control (AYC) – integrating four-wheel brake control with Active Stability Control (ASC) and the anti-lock brake (ABS) system. S-AWC uses embedded sensors throughout the vehicle to monitor the steering angle, yaw rate, driving torque, brake pressure, wheel speed, and other factors to continuously and correctly identify driver operation and whether the vehicle is responding appropriately to the driver's input.

At all times, the system's goal is to reproduce the driver's intentions through vehicle performance. In other words, a small amount of steering or accelerator/brake input should deliver a small amount of directional or motional change; a larger amount of input should deliver a larger amount of change. If the vehicle is not responding as the system is programmed to expect – calculations the system performs multiple times per second – S-AWC balances and maximizes the capability of all four tires to deliver precise handling and superior stability.

The electronically controlled all-wheel drive system uses a hydraulic clutch driven by an electric motor to precisely distribute driving torque between the front and rear tires without delay. This system minimizes wheel slip, generates drive-power under severe conditions such as starting uphill on frozen roads, provides directional stability even in a straight line, and adds to the driver's sense of confidence.



■ SUPER-ALL WHEEL CONTROL (S-AWC)

AYC applies braking force to all four wheels or individual wheels as necessary to generate a yawing moment and to balance cornering force, enhancing handling performance regardless of road conditions. The system can use this brake application to keep the Outlander following the driver's intentions as needed, tightening the arc the vehicle is following in a corner. Moreover, four-wheel brake control improves traction performance by applying braking force to a slipping tire, delivering an effect similar to the function of a differential lock in situations such as when two diagonal wheels are off the ground.

All S-AWC Outlander models are equipped with drive modes that allow the driver to tailor the vehicle's driving characteristics to a variety of operation styles and driving situations. There are five modes to allow for everything from normal daily operation to maximizing traction in mud or snow situations. Additionally, the drive mode selector, located on the center console in easy reach of the driver, can be used to choose from Eco mode (set on the left side) and the drive modes for various road conditions (set on the right side). As different modes are selected, a graphic corresponding to that mode appears on the 12.3" digital driver display dash.



■ SUPER-ALL WHEEL CONTROL (S-AWC)

Each drive mode is tuned according to various road surfaces. At all times, the system considers vehicle speed, ambient temperature, wheel grip, steering input, and yaw, all to maximize driver enjoyment and provide deeper driver confidence. Whether at low, off-highway speeds, or higher speeds on a winding mountain road, S-AWC is always measuring, monitoring, and adjusting.

The set modes are:

- Normal**, for everyday driving. In this mode, the vehicle's computers and sensors vary drive, stability control, allowed amounts of wheel slip, and overall vehicle yaw to deliver confidence to the driver.
- Tarmac**, for driving on paved roads, where vehicle dynamics are highlighted. Tarmac mode allows more yaw than "normal" mode, but similar levels of wheelspin control to "normal" mode, in order to deliver maximum dry-road traction and driver enjoyment. Additionally, steering assist is stiffened in this mode to provide greater feel and driver feedback.
- Gravel**, for performance and stability on unpaved roads. In gravel mode, both yaw and stability control are relaxed, but all-wheel drive control between the front and rear axles is increased, allowing the vehicle to move around more on the broken surface, but always moving forward and in control.
- Snow**, or snowy and other slippery roads, with an emphasis on directional control. Wheelspin is closely controlled, however the system does allow a significant amount of wheelspin as the overall low traction of this situation means wheel control is crucial to assist in forward movement.
- Mud**, for increasing road handling ability on muddy or very low-traction roads. In muddy conditions, it is imperative to clear the tire treads and sipes of embedded mud, so S-AWC allows a lot of wheel spin to achieve this. The intention is to keep the vehicle's momentum up to maintain forward movement.

| Mode | Select Based on Road Condition | | | | Select Based on Driving Style | |
|------------------------------------|--|--|--|---|--|---|
| | TARMAC  | GRAVEL  | SNOW  | MUD  | NORMAL  | ECO  |
| Typical situation | Winding dry paved road | Unpaved road | Snow and/or icy road | Mud, deep snow | — | — |
| Concept | Provide agile and fun driving on dry paved road | Provide powerful and stable driving on unpaved roads | Provide sense of security on slippery icy roads | Provide powerful driving in mud and deep snow | Provide SUV-like sense of security on various roads | Provide ecological and economical driving |
| Electronically-controlled 4WD |  |  |  |  |  |  |
| Brake AWC control |  |  |  |  |  |  |
| Acceleration gain |  |  |  |  |  |  |
| ASC/TCL (Intervention sensitivity) |  |  |  |  |  |  |
| EPS (Steering response) |  |  |  |  |  |  |

Regardless of mode choice, the vehicle's safety systems, including traction control, ABS, and stability control, remain active at a certain level, aiding driver confidence and providing driver security.

■ 2025 OUTLANDER IN GENERAL

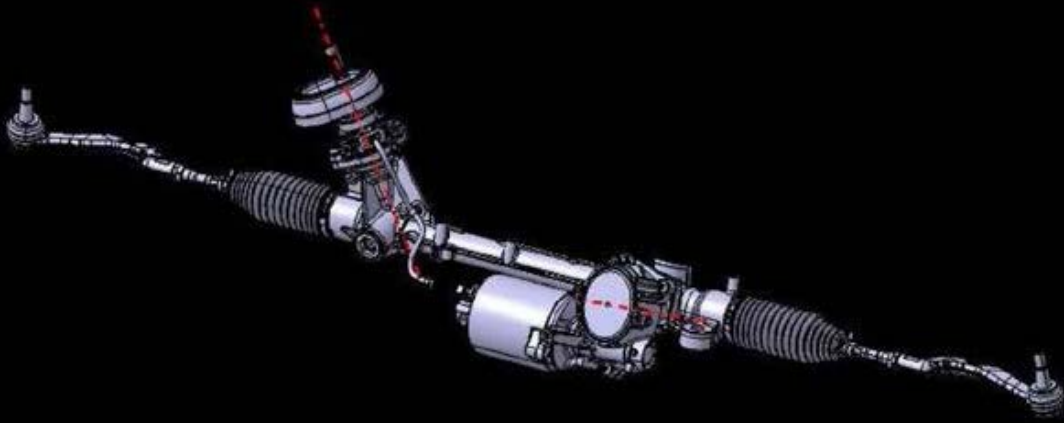
For 2025, the Mitsubishi Outlander saw extensive updates to interior appointments across the line, addressing customer requests for upgraded materials, revised controls, and redesigned cupholders that better cradle larger containers. Cupholders were enlarged and moved next to the shifter, the mobile-phone charging pad was redesigned to better cradle the handset, and cooled seats were added as optional on select trims for the first time ever in Outlander.



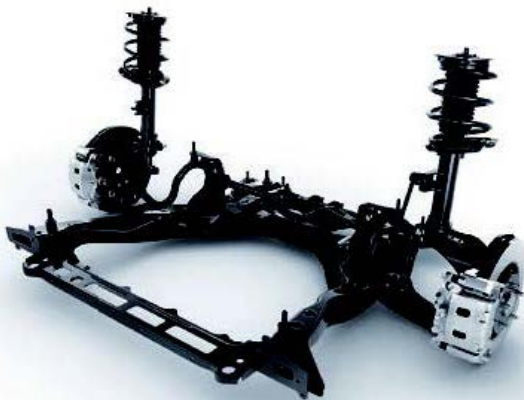
On the outside, styling updates are highlighted by striking 18" and 20" wheel designs, an updated front grille and bumper, revised rear-bumper styling, and a smoked finish added to the new full-LED rear taillights.



■ 2025 OUTLANDER IN GENERAL



Mechanically, Mitsubishi Motors' engineers responded to customer comments by delivering a vehicle with retuned steering for more precise response, updated suspension tuning for greater customer comfort, and an overall concentration on raising the level of passenger enjoyment and increasing the level of pride of ownership. In all situations, the engineering goal was to improve and increase the driver's confidence behind the wheel, because a confident driver is a safer and more relaxed driver who arrives at their destination more refreshed.



2025 OUTLANDER IN GENERAL

Inside the 2025 Outlander, the highlight is the inclusion of a North American industry-exclusive Yamaha audio system, equipped with either eight or 12 speakers, depending on trim.

What is Yamaha's strength?

| History | Craftsmanship | Sound Tuning |
|--|---|---|
| <ul style="list-style-type: none">- Over 130 years of experience in manufacturing musical instruments.- Deep understanding of sound and music cultivated over many years. | <ul style="list-style-type: none">- Expertise in both musical instruments and acoustic technology, which extends to designing professional live stages and concert halls. | <ul style="list-style-type: none">- Yamaha's sound masters (meisters) perform sound tuning for MMC.- Using the car as an acoustic room, you can enjoy the setting that Yamaha's sound masters think is the best. |



| | | | | |
|--|--|--|--|---|
| <p>Re.QTR trim LWR: Enlarge the size of insulator</p> | <p>Door trim: Enlarge the size of insulator</p> | <p>B-pillar trim: Add insulator</p> | <p>A-pillar trim: Add insulator</p> | <p>A/C duct in instrument panel: Add insulator</p> |
| | | | | |
| <p>Floor Carpet: Weight up</p> | <p>Floor Panel: Add melting sheet</p> | <p>Console: Add insulator</p> | <p>G/BOX: Add insulator</p> | <p>Cowl side trim: Add insulator</p> |
| <p>and more.....</p> | | | | |

To ensure the new audio delivers on its engineering promises, nearly 100 lb. of sound deadening has been added throughout the vehicle, making it as much as 6 dB quieter than the 2024 model.

■ WARRANTY

Every Mitsubishi Motors vehicle is delivered with peace of mind through the brand's 10-year/100,000-mile powertrain limited warranty. Also standard on every model is a five-year/60,000-mile limited warranty, a seven-year/100,000-mile corrosion/perforation warranty, five-year/unlimited-mile roadside assistance, and a 2-year/30,000-mile maintenance program.⁵

For more information on the full lineup of Mitsubishi vehicles, visit MitsubishiCars.com.
For more information on MMNA, visit media.mitsubishicars.com.



DISCLAIMERS

1. Super All-Wheel Control (S-AWC) incorporates Active Yaw Control (AYC) to realize the AWC concept at a very high level. This Integrated Vehicle Dynamics Control System manages the driving forces and braking forces of the four wheels to help realize vehicle behavior that is faithful to the operation by the driver under a variety of driving conditions. S-AWC is not a substitute for safe and careful driving.
2. Cargo and load capacity limited by weight and distribution. Always secure all cargo. Heavy loading of the vehicle with cargo, especially on the roof, will affect the handling and stability of the vehicle. See vehicle owner's manual for details.
3. "YAMAHA®" is a registered trademark of Yamaha Corporation.
4. MI-PILOT Assist is a driver assistance system only and is not a substitute for safe and careful driving. The driver must remain engaged with the driving task and monitor the environment at all times. MI-PILOT assist in the U.S. and Canada.
5. Powertrain coverage terms are from original in-service date and applicable only to original owner. Subsequent owners receive balance of 5-year/60,000-mile New Vehicle Limited Warranty. Roadside Assistance timed from date vehicle is first sold or put into use, whichever is earlier. Certain assistance and vehicle uses excluded. Limited Maintenance includes three oil and filter changes, three tire rotations, three multi-point inspections, and one cabin filter change within specified time/mileage windows. Not transferable to subsequent owner. Parts or services not redeemed within specified windows are forfeited. Certain restrictions apply. See retailer for complete details. References to time/milage limitations are to whichever occurs first.

ABOUT MITSUBISHI MOTORS NORTH AMERICA, INC.

Through a network of approximately 330 dealer partners across the United States, Mitsubishi Motors North America, Inc. (MMNA) is responsible for the sales, marketing, and customer service of Mitsubishi Motors vehicles in the U.S. MMNA's recently announced five-year business plan – "Momentum 2030" – outlines the brand's mid-term intentions for product and business transformation. MMNA will expand and refresh its vehicle lineup in the U.S. with one new or completely refreshed model to debut each year between now and 2030. Powered by a selection of advanced-technology internal combustion engines, hybrids, plug-in hybrids, and battery electrics, the product line will nearly double from today's four vehicles. Momentum 2030 also includes a vision for a modernized retail sales model and plans for network expansion and sales growth.

MMNA has its headquarters in Franklin, Tennessee, as well as corporate operations in California, Georgia, Michigan, and New Jersey.

According to Ipsos NVCS:

- 96% of compact CUV owners who shopped for a Mitsubishi Outlander purchased one.
- 94% of subcompact CUV owners who shopped for a Mitsubishi Eclipse Cross purchased one.
- 97% of small CUV owners who shopped for a Mitsubishi Outlander Sport purchased one.
- 92% of plug-in hybrid owners who shopped for a Mitsubishi Outlander Plug-in Hybrid purchased one.

For more information on Mitsubishi vehicles, please visit media.mitsubishicars.com.

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