

LOUIS VUITTON

Singer





Louis Vuitton takes the road with Singer

Guided by its Art of Travel philosophy, Louis Vuitton brings its expertise and savoir-faire to an exceptional automotive project. In a close collaboration, Louis Vuitton and Singer, the Californian atelier renowned for its highly personalized restorations of classic Porsche 911s, jointly reveal two extraordinary cars today.

The first, a Porsche 911 Reimagined by Singer - Classic, showcases an exclusive livery in the House's iconic colours – saffron, cobalt blue and yellow – specially crafted with and for Louis Vuitton. Its counterpart, a Porsche 911 Reimagined by Singer – Classic Turbo, conceived by Louis Vuitton's Artistic Director of Women's Collections Nicolas Ghesquière, is a cabriolet finished in Calcaire Lutétien white and complemented by exquisite precious-wood trim. Both vehicles are enhanced with made-to-measure Louis Vuitton creations, transforming every journey into a true celebration of the art of travel.

A Tambour dashboard clock: the genesis of an unprecedented automotive adventure.

The automotive restorations born of the collaboration between Louis Vuitton and Singer emerged from a conversation with the Californian company – a visionary in the world of exceptional automobiles and renowned for its exacting approach to vehicle personalisation.

“This unique and remarkable adventure began with a request for a dashboard clock for a car reimagined by Singer. In addition to the design and production of this clock by La Fabrique du Temps Louis Vuitton workshops in Switzerland, it quickly became apparent to us that this collaboration with Singer could extend to the personalisation of every functional element of the vehicle, enhancing them through our expertise in leather craftsmanship and watchmaking.”, shares Jean Arnault, Louis Vuitton Watch Director.

Rob Dickinson, Founder and Executive Chairman at Singer explained:

“The specifications chosen by Louis Vuitton exposed us to techniques and methods developed over decades of experience. They trusted us with their esteemed brand, their traditions and their vision and it was a joy to bring our two worlds together.”

At the heart of the project lies a detachable, mechanical timepiece, which can be converted into a desk clock, and whose design is inspired by the iconic Tambour watch, recognisable by its distinctive shape and its twelve polished and engraved letters forming the name of the House on the bezel. Once integrated into the cockpit, it soon became clear that Louis Vuitton’s involvement could not be limited to this single timepiece. The redesign of the instrument display, a major technical and aesthetic challenge, then became essential to ensure absolute coherence within the interior. What might seem trivial represented an entire year of relentless work. The House’s designers reimagined every detail, including the speedometer, rev counter and gauges, to ensure they adopted the iconic graphic codes of the Tambour line, particularly through their hands, terminations on the dials and index systems. The chosen design language speaks for itself: a vivid cobalt blue hue accented with bursts of bright orange for the lettering, striking a perfect balance between horological expertise and the rigorous demands of the automotive industry.

Inspired by Louis Vuitton’s philosophy around the Art of Travel, the project resulted in a vehicle being completely reimagined. *“The aim was to create a true synthesis between Singer’s architectural and timeless language and the Louis Vuitton culture, characterised by refined materials, travel and expression of style,”* explains Octave Chany, Project Lead Designer at Singer. This unique creative partnership marks a historic first for Louis Vuitton. The House is, for the very first time, creating a co-branded automotive item, an equally unprecedented move for Singer. For Louis Vuitton, the car transcends its role as a mere means of transport; it becomes an intimate world, an expression of personality and a pillar of the art of living. Louis Vuitton has chosen to express its vision in the form of a coupé reimagined through Singer’s Classic services, and a cabriolet reimagined through their Classic Turbo services, inspired by light and a nomadic spirit. Drawing on California’s ethos of freedom, these creations are deeply rooted in the House’s heritage and DNA, offering an experience in which the journey itself becomes a work of art in motion.

“This collaboration brought together two organizations with a shared belief that true luxury is defined by craftsmanship, authenticity and an uncompromising attention to detail. It has been a privilege for everyone at Singer to be trusted with Louis Vuitton’s remarkable 172 years of tradition and savoir-faire and to incorporate those techniques into our own work. Louis Vuitton brought an exceptionally bold and refined design vision focused on expressing the Art of Travel. Together, our teams combined that vision with Singer’s approach to engineering, craftsmanship and execution, challenging one another to achieve a level of precision worthy of both organizations. I couldn’t be prouder of how our mutual teams embraced that challenge. Along the way, what began as a creative partnership became a genuine friendship, both professionally and personally, built on mutual respect and a shared pursuit of excellence. These two automobiles are the result of that relationship, and neither could have been created without it,” explains Mazen Fawaz, Chief Strategy Officer, Singer.







A Porsche 911 Reimagined by Singer – Classic : Louis Vuitton's most contemporary expression of the Art of Travel

In its saffron and cobalt blue livery, fitted with a specially designed roof rack, which can accommodate a trunk, a surfboard or a pair of skis, this Porsche 911 was reimagined by Singer to the specification envisioned by Louis Vuitton and immediately declares its purpose: this car has been designed for epic journeys. Its fluid, aerodynamic silhouette naturally gives a hint at its performance capabilities. However, it is above all the details that fully express what Louis Vuitton means by the Art of Travel. The result of careful and meticulous creative work, every element and component has been reimagined to meet standards of savoir-faire rarely encountered in the automotive industry, with a focus on conveying real meaning.

The saffron shade, present in the House's archives for over a century and a half and used across its packaging for more than twenty years, also resonates with Bahama Yellow, a hallmark hue closely associated with Singer's earliest commissions. Notably, it has a particular connection with the automotive world, paying homage to the travel trunks designed for Citroën in 1924. These types of travel cases already featured cobalt blue interior reinforcements. This two-tone colour combination therefore embodies Louis Vuitton's identity particularly well, as does the bright yellow thread used for the saddle-stitch seams on the Seats, doors, leather goods and trunks.

In motor racing, colours have been a key means of identification since 1900, when the Gordon Bennett Cup introduced a system of national colours for competitors. The classic car features distinctive cobalt blue demonstration tyres, inspired by the handles and ribbons of the House's packaging, and completing a visual signature that remains defined by subtlety. This approach is echoed in the rear engine air intake grille, which discreetly incorporates a geometric motif formed by the initials L and V.



Louis Vuitton has, naturally, adorned the interior of the car with its signature; the cabin is entirely upholstered in leather with a natural hue inspired by VVT leather, one of the House's most utilized leathers. Used for the handles, shoulder straps, edging, and labels of the brand's exceptional luggage and on its coated canvas bags, the leather is one of Louis Vuitton's most iconic signatures. Louis Vuitton's expert artisans chose their preferred leather for the seats, selecting the appearance and colour to perfectly complement the VVT-inspired leather trim that adorns the interior.

The interior leatherworking was then executed by Singer's team. Meticulous attention has been paid to every detail. The edges of the door handles feature the same edge-dyeing technique used on Louis Vuitton bags, while the stitching is executed in yellow thread. The diamond-patterned embossing on the seats and the front boot trim, as well as the engine compartment at the rear, echoes the "malletage" motif characteristic of the inside of Louis Vuitton trunks. To ensure comfort for the driver and passenger, the seats are fitted with ventilation eyelets. Each one crafted and finished by hand, they bear the iconic Louis Vuitton Monogram flower designs; a motif that also appears on the sun visor and headrests, echoing the windscreen.

This attention to detail has been the guiding principle for the artisans at Louis Vuitton and Singer. Every component of the vehicle embodies an aesthetic ambition rarely achieved in a contemporary automotive design. The plastic fittings found in a typical car interior have been replaced throughout by hand-crafted components made from premium, natural materials.

Adjustment knobs, control switches, locks, pull-tabs and air vents have thus been crafted in metal, predominantly rhodium-plated, using traditional artisanal techniques. Each component has been individually hand-finished using techniques comparable to those employed in the creation of a fine timepiece. The tactile sensations, as well as aspects such as reflections and the play of light, have been carefully considered and adapted, drawing on watchmaking savoir-faire in polishing and satin-finishing. The specific colours have been achieved through anodising or electroplating.





"What makes projects like this one particularly exciting is precisely the opportunity to challenge these constraints and explore new approaches to aesthetics, identity and craftsmanship within the realm of automotive engineering. Projects of this scale and exclusivity allow for a level of attention to detail that is unusual in the automotive world. Every transition between materials, every metallic reflection, every knurled surface, every mechanical interaction and every graphic element has been meticulously considered, often at an almost microscopic level," explains Octave Chany, Project Lead Designer at Singer.

This attention to the tiniest detail has been applied to the entire vehicle, including the finishes on the engine's technical components, which have been executed by the Singer team to an unprecedented standard of finish and refinement. The fuel and oil caps, for instance, incorporate the distinctive typography used on Louis Vuitton watch components within their markings. Step by step, every element of the car has been meticulously designed and crafted to order. This approach was naturally extended to the passenger amenities that feature in this extraordinary vehicle.

"With the creation of both cars, Louis Vuitton has, for the first time, drawn upon the full breadth of its savoir-faire, bringing together the expertise of every House métier in a unique and exclusive automotive project. Every department at Louis Vuitton has contributed to this unprecedented cross-disciplinary endeavour, from trunk makers and leather goods artisans to the fashion and footwear teams, and even the watchmakers from La Fabrique du Temps Louis Vuitton," highlights Jean Arnault, Louis Vuitton Watch Director.





An exclusive capsule for the Porsche 911 Reimagined by Singer – Classic: a collection crafted for travel

To truly celebrate the Art of Travel, Louis Vuitton has dressed the classic car's owner as carefully as it dressed the car. The pieces are crafted from Millésime leather, selected for its exquisite quality, which closely resembles the leather used for the car's upholstery and matches the colors of the leather used in the car's interior so the capsule reads as an extension of the interior rather than a wardrobe set beside it.

The look begins with the driver: a racing jacket crafted from naturally grained leather, featuring a perforated zip closure and three Monogram Flower eyelets across the chest—a motif directly drawn from the car's seats and sun visor. The silk lining discreetly repeats the embroidered flower, a detail visible only to the wearer. Beneath it, straight-cut jeans in a heavy cotton-and-silk denim are washed for a worn-in aesthetic, subtly detailed with contrast topstitching, an aged-gold engraved button and a Louis Vuitton x Singer tab at the rear waist. Footwear for the drive is presented in two distinct options: the LV Rally, a car-shoe adorned with LV initials on the side and featuring a rubber-pad sole, or the LV Remix Derby, a more lifestyle silhouette infused with heritage accents, with a deep blue key bell decorated with the 'Louis Vuitton Singer' project and Monogram Flower eyelets. Driving gloves come perforated, in a natural hue or cobalt blue. Finally, a jet helmet made of carbon and glass fiber, trimmed with calfskin leather and finished with a riveted peak, completes the figure.

Even the keys receive bespoke treatment. A folder sized for six keys opens to reveal a Louis Vuitton x Singer stamp. Alternatively, a cloche key holder, highlighting the House's signature blue, can loop around a bag handle or be worn around the neck. A pochette for the car's documents, built on the lines of a 1950s business sleeve, includes a contrasting blue interior and a zipped pen compartment.

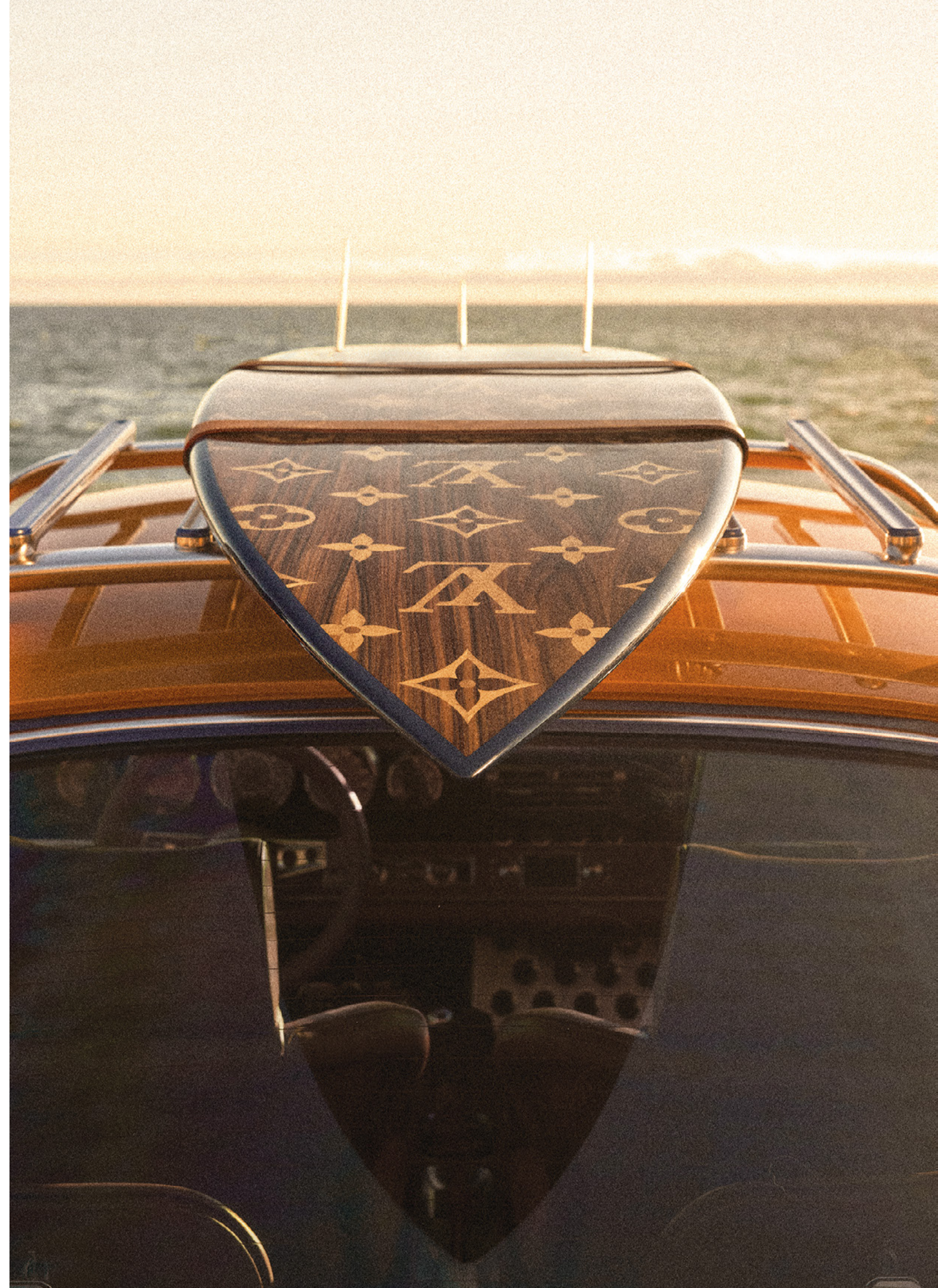


The luggage is custom-fitted to the car. A 1950s-inspired helmet bag holds the bespoke helmet, its hardware tuned to the fuel cap's shade. The Bisten, a direct descendant of the suitcases the House first catalogued in 1892, adorned with a blue handle and a name tag, keeps the wardrobe flat and crease-free. The Keepall, a House icon since 1930, packs a week's wardrobe into the cabin, and a pair of front-trunk bags is shaped so the two sit perfectly in the nose of the car.

As early as 1897, the visionary Georges Vuitton was offering trunks designed specifically for cars, capable of being secured to the rear or on the roof of vehicles. They were equipped with specialised, patented locks, a true revolution for the time. The innovation lay not only in their functionality but also in their design: the trunks were made flat for easier stacking, thereby maximising space and enhancing practicality. This design expertise was complemented by an innovative material, "Vuittonite" canvas, which was both waterproof and supple, and could also be dyed to match the colour of the car, for a completely bespoke offering. Lightweight and adaptable, the Louis Vuitton Auto Trunks closely followed the contours and curves of the car bodies. From 1905 onwards, a comprehensive range of accessories became available, including specialized kits for roadside lunches, or the ingenious waterproof "Sacs Chauffeurs", which made clever use of the space between the spare tyres to hold hats and personal effects.

Designed to perfectly fit the car's shape, the bespoke roof rack carries everything the journey needs, like a Louis Vuitton surfboard for example. Handcrafted in Angers before travelling to the Atlantic coast for its resin coating and fins, it features a Monogram marquetry in blond oak and rich walnut requiring countless hours of craftsmanship. A pair of skis rounds out the range. Created in the French Alps from wood, titan and steel, the combination of natural and technical materials ensures strength, responsiveness and agility.

Together, these accessories embody a complete contemporary expression of Louis Vuitton's historic expertise in designing functional equipment for motoring and travel.



ACCESSORIES & LEATHER GOODS

LV-01 CLASSIC



BISTEN 80 TRUNK
SKU: M15528

The first Louis Vuitton suitcases appeared in the House’s sales catalogue in 1892, following the great evolution of transport, especially the success of the automobile. Throughout the years, the House’s venerable savoir-faire has been passed from one generation to the next, and the emblematic suitcase shapes are still up-to-date. This Bisten had different names: Bastia (major city of Corsica), then Biskra (Algeria). Bisten is the contraction of Biskra and Ténéré (a region in the Sahara desert). This suitcase has great storage capacity. It allows clients to travel in complete comfort and luxury by protecting their garments, keeping them neat and wrinkle-free. The trunk is made from luxurious, French-sourced, saddle-soft calfskin, a leather prized for both its rarity and its natural character. Tanned with natural waxes and untouched by artificial finishing treatments, the hide retains its remarkable transparency and inherent beauty. Over time, the leather will soften and develop a rich, distinctive patina, reflecting the journey and character of its owner.

Dimensions: 81.5 x 18.5 x 56 cm - Natural saddle-soft calfskin - Calf trim - Nappa lambskin lining - Removable blue name tag and blue leather handle - Palladium metal trim



KEEPALL 50
SKU: M2A633

An icon since it first appeared in 1930, the Keepall embodies the spirit of modern travel. Light, supple and always ready for immediate departure, the bag lives up to its name: those adept at the art of packing can easily fit a week’s wardrobe into the generously sized (and cabin-friendly) Keepall 50. The bag is made from luxurious, French-sourced, saddle-soft calfskin, a leather prized for both its rarity and its natural character. Tanned with natural waxes and untouched by artificial finishing treatments, the hide preserves its remarkable transparency and inherent beauty. Over time, the leather will gradually soften and develop a rich, distinctive patina, reflecting the journey and character of its owner. The interior is lined with supple Nappa lambskin, echoing the exquisite materials and detailing found in Singer’s celebrated automobile interiors.

Dimensions: 50 x 29 x 23 cm - Natural saddle-soft calfskin - Calf trim - Nappa lambskin lining - Removable name tag Adjustable leather strap - Strap drop: 36.0 cm - Strap drop max: 50.0 cm - Handle: Single x2



FRONT TRUNK BAG
SKU: M3A728

The Front Trunk bag blends functional design with refined craftsmanship. It has been designed to ensure that two of these bags fit perfectly in the front trunk of the automobile. The bag is made from luxurious, French-sourced, saddle-soft calfskin, a leather prized for both its rarity and its natural character. Tanned with natural waxes and untouched by artificial finishing treatments, the hide preserves its remarkable transparency and inherent beauty. Over time, the leather will gradually soften and develop a rich, distinctive patina, reflecting the journey and character of its owner. The interior is lined with supple Nappa lambskin, echoing the exquisite materials and detailing found in Singer’s celebrated automobile interiors.

Dimensions: 35 x 41 x 23 cm - Natural saddle-soft calfskin - Calf trim - Nappa lambskin lining - Removable name tag Handle: Single x2



HELMET BAG
SKU: M2A295

Inspired by the helmet bags of the 1950s, this exceptional piece captures the enduring spirit of motor racing. It was designed to carry the client’s tailor-made helmet, blending functional design with refined craftsmanship. Versatile, the Helmet bag can be carried by hand, on the shoulder, or even cross-body, according to the client’s preference. The bag is made from luxurious, French-sourced, saddle-soft calfskin, a leather prized for both its rarity and its natural character. Tanned with natural waxes and untouched by artificial finishing treatments, the hide retains its remarkable transparency and inherent beauty. Over time, the leather will soften and develop a rich, distinctive patina, reflecting the journey and character of its owner. Inside, the bag is lined with quilted Nappa lambskin, mirroring the exquisite interiors found in Singer’s celebrated automobile designs. The hardware, meanwhile, subtly echoes the shade of the vehicle’s fuel cap – an understated yet deliberate nod to the automotive inspiration behind the piece.

Dimensions: 52 x 50 x 5 cm - Natural saddle-soft calfskin - Calf trim - Nappa lambskin lining - Removable name tag - Adjustable strap



JACKET
SKU: 1AJCWO

Inspired by automotive racing jackets, the leather biker stands out thanks to its clean silhouette and sharp lines. Crafted from naturally grained calfskin, it features a stand-up collar secured with a snapped button tab and a central perforated “LV” zip closure, a trademark detail of Pharrell Williams’s collections. The chest is adorned with three eyelets in the shape of the Monogram Flower, the iconic signature designed in 1896 by Georges-Louis Vuitton. The Monogram detail draws direct inspiration from the design of the automobile created for the occasion, echoing elements found in its interior and subtly linking the garment to the automotive universe that inspired the piece. Zipped side pockets and cuffs reinforce the functional spirit of the design. The quilted-silk inner lining, adding comfort and refinement, is embroidered with the Monogram Flower.

Regular fit - Zipped pockets - Embroidered quilted-silk lining - Chest signature with Monogram Flower eyelets - Made in Italy



DENIM TROUSERS
SKU: 1AJCY3

These straight-cut jeans are crafted from heavy cotton-and-silk denim. A vintage-effect wash creates a subtle worn appearance, enhancing the texture and depth of the fabric. Contrasting topstitching and metal rivets are nods to the traditional codes of classic denim. On the back of the garment, a “Louis Vuitton x Singer” leather tab, with silver-toned marking, provides a discrete signature on the rear waistband.

Regular fit - Dyed indigo blue - “Louis Vuitton x Singer” leather tab - Signature engraved pearl-look button in aged gold-colour setting Pearl-look rivets - Classic denim 5-pocket tailoring - Made in Italy



LV RALLY SNEAKER
SKU: BVU02YPC92

This plain calfskin version of the LV Rally sneaker combines an elegant tone-on-tone brown upper with a contrasting VVT lining, paying tribute to the House’s iconic colour palette. Streamlined and refined, the model features a car-shoe construction with a rubber-pad outsole for a light, supple feel. The upper is signed with the LV initials on the side and the MARQUE LVUITTON DÉPOSÉE logo at the back.

Plain calfskin - Outsole with Damier-pattern rubber pads - Textile laces - Made in Italy



LV REMIX DERBY
SKU: BWA002PC92

The LV Remix Derby reinterprets classic hiking boot codes through a contemporary, on-trend silhouette. Crafted from smooth calfskin, the design is enriched with subtle references to Louis Vuitton leather goods, including a VVN leather back tab recalling the iconic bag handle attachment and a decorative key bell. Signature House details further elevate the model, such as Monogram Flower-shaped eyelets and a deep-blue accent recalling the hallmarks of both Houses. A robust yet lightweight rubber outsole completes the design.

Plain calfskin - Plain calfskin - Rubber outsole with the LV initials and Monogram Flowers on the tread - Textile laces - Made in Italy



MONOGRAM RACING GLOVES
SKU: M5580 (G,J)

Inspired by the timeless style of classic driving culture, these gloves reinterpret the elegance of the vintage driver with a modern touch. Crafted from supple lambskin, they are designed to offer a smooth, second-skin feeling for comfort and precision. Subtle Monogram details add a refined signature, echoing the heritage and savoir-faire of the House. A model that blends vintage spirit with contemporary sophistication, designed for those who appreciate the art of driving as much as the art of style.

100% lambskin - Gold metal Monogram Flower snap button - The knuckle cut-outs subtly echo the shape of the Monogram Flower Made in Italy



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100% lambskin - Gold metal Monogram Flower snap button - The knuckle cut-outs subtly echo the shape of the Monogram Flower - Made in Italy



KEY FOLDER
SKU: M2A292

Blending functional design with refined craftsmanship, this piece has been thoughtfully designed to hold up to six keys, offering both elegance and practicality in everyday use. Crafted to complement the helmet bag, it is made from the same luxurious, French-sourced, saddle-soft calfskin – an exceptional leather prized for its rarity and natural character. Tanned with natural waxes and untouched by artificial finishing treatments, the hide preserves its remarkable transparency and inherent beauty. Over time, the leather will gradually soften and develop a rich, distinctive patina, reflecting the journey and character of its owner. The interior is lined with supple Nappa lambskin, echoing the exquisite materials and detailing found in Singer’s celebrated automobile interiors.

Dimensions: 7 x 10,5 x 2 cm - Exterior: natural saddle-soft calfskin - Interior: Nappa lambskin lining in Singer’s signature blue shade Louis Vuitton - Singer hot stamping inside



LV CLOCHE KEY HOLDER
SKU: M05145

Crafted from leather in the signature House hue with a touch of pop color and red edge-dyeing, the LV Cloche Key Holder is the perfect everyday companion. The strap fits around the neck or loops around a bag handle and features a stitched key bell, reminiscent of the House’s recognizable luggage detailing.

Smooth calfskin - Steel - Snap hook closure - Made in Italy



LV POCHETTE PORTE DOCUMENTS
SKU: M3B600

Inspired by high-end business sleeves of the 1950s, this elevated piece captures the enduring spirit of the deal-maker’s lifestyle. It was conceived to carry the papers of this exceptional car, blending functional design with refined details and exquisite materials. The Louis Vuitton Pochette Porte-Documents is made from luxurious, French-sourced, saddle-soft calfskin, a leather prized for both its rarity and its natural character. Tanned with natural waxes and untouched by artificial finishing treatments, the hide retains its remarkable transparency and inherent beauty. Over time, the leather will soften and develop a rich, distinctive patina, reflecting the journey and character of its owner. Inside the Pochette Porte-Documents are a contrasting blue sleeve for papers of various sizes, a document pocket with secure closure and a zippered pen compartment.

Natural saddle-soft calfskin - Calf trim - Nappa lambskin lining



LV HELMET
SKU: G11615 (M/L)/G11616 (L/XL)

This helmet is more than an accessory; it’s an extension of the same visionary project that birthed our exceptional vehicle. Designed to complement our bespoke automobile, it embodies the ultimate fusion of luxury and performance. Crafted with unparalleled precision, every aspect of this helmet reflects a commitment to superior quality. We’ve sourced only the finest materials – chosen for their lightweight properties, robust durability, and exquisite tactile feel – to ensure a fit that exudes pure sophistication. The iconic LV finishing details are a testament to timeless elegance and forward-thinking design.

Jet Helmet: Composite shell in carbon and glass fibre -Main EPS - Interior in polyester and lambskin - Titanium Double D - Titanium screw - Polyester chinstrap - Bronze rivet nuts - Small rubber trim - Calfskin trim
Leather peak: Calfskin peak
Chinguard: Composite shell - Chinguard EPS - Chinguard lining in lambskin - Small rubber trim - Leather trim - Bronze eyelets



LV SKIS
SKU: NA0245

Crafted in the heart of the French Alps by a century-old company, these skis embody the perfect fusion of elegance and the rigorous demands of a challenging sport. The design seamlessly marries the warmth of wood with advanced metal alloys and technical materials, ensuring both stunning aesthetics and superior performance. These skis feature a classic camber for exceptional edge grip and stability, complemented by a progressive tip facilitating smooth turn initiation and enhanced float in varied snow conditions. An exclusive acquisition for discerning enthusiasts.

Exclusive Edition
L 168 x W 12.4 x H 13-15 cm - Weight: 3.7 kg - 60% wood, 15% Titanal, 15% composite, 10% steel



LV SURFBOARD
SKU: NA0246

Crafted with precision and passion, this high-performance surfboard is a testament to exceptional French artistry and craftsmanship. It seamlessly blends aesthetic elegance with athletic prowess. The intricate wood marquetry, meticulously handcrafted in Angers, journeys to the Atlantic coast where a skilled Shaper masterfully applies resin and paint and places the fins. Its remarkably thin, lightweight wood layer ensures peak performance and responsiveness. Adorned with the iconic Louis Vuitton Monogram, subtly highlighted by the harmonious blend of blond oak and rich walnut, this surfboard is a true collector’s item. Experience the perfect fusion of luxury and sport with this extraordinary piece, featuring a fibreglass main body and a durable wood marquetry core, expertly finished with resin.

Exclusive edition
L 180 x T 6.5 x W 49.5 cm - Fibreglass body with wooden core - Protective resin



DASHBOARD CLOCK
SKU: Q1TA30

At the far right of the vehicle’s dashboard rests a removable clock, made in Switzerland and endowed with a mechanical calibre housing an eight-day power reserve. It lifts free and rests on its own standing base, carrying the memory of the journey beyond the road and into the quiet hours where it is imagined, paused and recalled. Contrasting finishes and refined details further enhance the undeniable sophistication of the clock, such as the double signature “Louis Vuitton Paris, Fab. En Suisse”, an emblem of the brand’s commitment to elegance and precision. The iconic Tambour hands, numerals and indexes are thoughtfully incorporated, reinforcing the distinctive identity of the House’s watchmaking heritage. Beyond the dashboard clock, four Tambour-inspired gauges elegantly transpose Louis Vuitton’s horological language to the automotive dashboard. This integration meticulously translates the proportions, forms and intricate detailing of the emblematic Louis Vuitton timepiece to an automotive scale, embodying its chic and sporty spirit.

Movement: Manual winding - Functions: hours, minutes and small seconds - 8-day power reserve - 22 jewels - Frequency: 18,000 vibrations/hour (2.5 Hz)
Dimensions: Dashboard clock: 81 x 24.7 mm - Desk stand: 80.5 x 37.5 mm

SPECIFICATION DETAILS

Porsche 911 reimagined by Singer
This Porsche 911 has been restored through Singer’s Classic services
and personalized according to Louis Vuitton’s chosen specification.

CHASSIS

Type 964 chassis

MECHANICAL

4.0L, naturally aspirated, air-cooled flat six
Velocity stacks with silver rhodium finish
Titanium exhaust system
6 speed manual transmission
Rear-wheel drive
Carbon ceramic braking system

EXTERIOR

Carbon fibre bodywork in safran metallic with silver rhodium brightwork and LV blue inserts
Luggage rack, including ski/ surf attachments, finished in rhodium
with LV blue accents and VVT leather tie-down straps
Centre-mounted fuel filler with “Carburant” inscription
Side-mounted oil filler with “Huile” inscription
LV designed mesh insert for rear spoiler/engine bay venting
Brake callipers in safran metallic with Louis Vuitton blue lettering
Wheels in Louis Vuitton blue color with milky silver rhodium centre cap and pedals
Wheel lip in high polish silver rhodium
LV-patterned windscreen

INTERIOR

Primary trim: Vachetta leather in iconic VVT (*Vache Végétale Tannée*)
Lightweight carbon fibre track seats with leather-trimmed seat backs
LV monogrammed seat grommets and debossed monogram headrests
Malletage quilting for seat centres and doors
Lower interior surfaces and dash trimmed in leather
Leather-trimmed, 3-spoke unique steering wheel
Dash tops, door tops and parcel shelf trimmed in LV blue
A pillars, B-pillars and headlining trimmed in LV blue
LV yellow stitching
Sun visors trimmed in LV blue
Louis Vuitton and Singer dash emblems silver rhodium
Floating, La Fabrique du Temps designed Tambour gauge set with stainless steel bezel
and Louis Vuitton blue faces
Removable dashboard clock designed by La Fabrique du Temps Louis Vuitton
Silver rhodium interior brightwork with LV knurling on switchgear and flower motif
Bespoke designed HVAC control panel with LV knurling pattern
Bespoke pull switches and rotating knobs with LV knurling pattern
Gear shifter with LV blue shift pattern

ADDITIONAL EQUIPEMENT

Air conditioning
Apple CarPlay
Key with LV x Singer motif
Desktop stand for removable dash clock





A Porsche 911 Reimagined by Singer – Classic Turbo: when fashion meets automotive design

Once the design of the coupé was finalised, the creative collaboration between Louis Vuitton and Singer was strengthened and extended by another major project: the development of a turbo charged cabriolet under the visionary leadership of Nicolas Ghesquière, Artistic Director of Women's Collections at Louis Vuitton. Featuring bodywork in ivory white, subtly enhanced with touches of brown, it reveals an interior where leather and wood harmonise in a sophisticated tribute to the elegance of classic motorboats. *"Automotive design is a passion that has always lived within me. My collaboration with Singer has been a chance to reconnect with this fascinating world – a magnificent opportunity to explore truly exceptional automobiles,"* highlights Nicolas Ghesquière. The Porsche 911 Reimagined by Singer – Classic Turbo embodies Nicolas Ghesquière's vision through his desire to blend two distinct worlds: the nautical and the automotive. This fusion directly reflects the designer's approach, as he frequently incorporates contrasting worlds into his collections. The use of wood lends this cabriolet a unique and decidedly contemporary feel, much like Nicolas Ghesquière's long-standing creative vision. The automobile, an inexhaustible source of inspiration, has been a recurring theme in his collections since he joined Louis Vuitton, as illustrated by the iconic photoshoot for his first campaign.



Working closely with the teams at Singer, Nicolas Ghesquière realized his vision for the ideal car: a vehicle open to the world, to nature and to the fullness of life, fostering direct contact with the sun and a profound sense of sensuality. The choice of a cabriolet was an obvious one. Right from the beginning of the project, he imagined it as the embodiment of the Louis Vuitton spirit: elegant, modern and assertive. The cabriolet is therefore as sensuous as it is powerful, combining sophisticated styling with exceptional prowess. While the large rear spoiler, typical of turbocharged models, underscores its capabilities, the rear-opening luggage compartment stands as an impressive feat of engineering, revealing a teak-inspired wooden deck that extends the dialogue with the timeless beauty of motorboats. The colour scheme, combining an echo of Calcaire Lutétien – the white limestone that has shaped the Parisian landscape, including the House's historic headquarters at Pont Neuf overlooking the Seine – with exquisite gold accents that adorn the car like subtle jewels, and the natural hues of the leather and wood, reflects Nicolas Ghesquière's sense of refinement and a way of life intrinsically bound to the Louis Vuitton Art of Travel.

As with the coupé, every element of the vehicle, whether functional or decorative, has been reimagined by the teams at Louis Vuitton and Singer, with the same attention to the finest details, materials, savoir-faire and finishes. Each component is unique, integrating various wooden features, including the bumpers, which presented an additional challenge for the designers and engineers involved in this project. *"The depth of dialogue established between the worlds of automotive design, fine watchmaking and leatherwork makes these two cars particularly remarkable. The collaboration with Nicolas Ghesquière was just as fundamental to elevate the concept. Nicolas Ghesquière's sensitivity to proportions, silhouettes and cultural expression has brought a perspective that has propelled the cars beyond traditional automotive design,"* notes Octave Chany, Project Lead Designer at Singer.







The bespoke dashboard clock is not integrated into the instrumentation behind the steering wheel. Instead, it occupies the center of the console, upholstered in natural leather, where warm golden gauges, a dial finished in the exact shade of the exterior bodywork and a matching golden ignition key create a seamless dialogue between the interior and exterior. The dashboard bears the Louis Vuitton signature, echoed after dark within the Tail Lamps, while a distinctive leather patch on the steering wheel—one of Nicolas Ghesquière's signature details—subtly reinforces the House's identity. All functional elements are crafted in metal, with the same meticulous attention to finishes and surface treatments as the Classic car, in harmony with the precision of fine watchmaking. Beneath the dashboard clock, the gearshift trim evokes the silhouette of the Noé bag through its natural leather drawstring.

Behind the seats, upholstered in leather over a technical wooden shell, lies a luggage compartment developed specifically for the car's unique form. It is crafted from varnished wood using the same technique employed for runabout decks. There is ample space for bespoke Louis Vuitton luggage fitted to the car, as well as for the lightweight soft top, which is itself inspired by the nautical world. Wood panelling also lines the rear engine compartment and the front boot, which houses a bespoke trunk composed of three cases that slot together to form storage compartments that are both highly functional and elegantly crafted. Leather fastening straps on the front and rear hoods, equipped with pin buckles, subtly recall references to motorsport, the traditions of trunk making and watch straps.





An exclusive capsule for the Porsche 911 Reimagined by Singer – Classic Turbo: a bespoke collection for refined travel

To enhance the driving experience of this exceptional turbocharged cabriolet, Nicolas Ghesquière has designed an exclusive capsule in which every piece answers to the car. It takes its cue from the cabriolet's own register, the white bodywork, the wood, the gold worn like jewellery, so that what the driver carries and wears extends the car rather than accompanies it.

Time is kept in more than one place. The dashboard clock, already at the center of the console, finds its echo on the wrist in the Tambour Automatic, a forty-millimeter piece in ceramic and yellow gold whose bracelet runs unbroken, without a visible pin. When neither is worn, both rest in the Coffret Tresor, first made by Georges Vuitton in 1896 and reissued here as a pair: one cradles the watch on its cushion, the other holds the dashboard timepiece ready to clip back beside the gear lever. A smaller case, dual-flapped and closed with a magnetic snap, carries the watch alone.

For the driver, a made-to-measure suit in parachute silk works the House's second initial into raised, V-shaped seams rather than any badge, its zip pulls and snaps discreetly engraved. The driving gloves follow the hand in braided leather and a single hand-painted Monogram snap, echoing the wood that lines the cabin. The LV Sneakerina sits low and light underfoot, its signature read only in a cut-out at the side. Completing the look, sunglasses in gold and acetate hide a Monogram flower beneath one lens, augmented by a helmet in carbon, glass fiber and varnished cream, finished with a tan visor.







What the car carries is considered as closely as what the driver wears. A garment bag folds flat against the cabin with a hanger and name tag inside. The Alma softens into a travelling shape and the Express returns the malleage of a trunk lining to its interior, while the Noé carries the drawstring silhouette the gearshift borrows. The Cruiser is sized for little more than a pair of gloves and sunglasses, with a loop to hold its own handle open. The Petite Malle is cut from a wood that mirrors the vehicle's finest details, drawing on a species whose warm hue resonates in perfect harmony with the car's signature palette and the papers for a one-of-a-kind automobile travel in their own flat case.

The larger luggage is built to the car. The three-part trunk already fitted to the front boot lifts out as three individual cases when the journey calls for it, and the Keepall 45 wears a removable cover that doubles its protection and changes its face, the way a car waits beneath its own fitted sheet. The keys are given the same weight as the car they open. A key holder carries the LV Blazon, the emblem of the collection, and the Monogram Heritage necklace hangs a leather key bell and medallion from chain, the vehicle's key worn close. Even the smallest pouch, sized precisely for the keys to come, is finished with contrasting yellow stitching.



ACCESSORIES & LEATHER GOODS

LV-02 CLASSIC TURBO



SINGER MALLE COFFRE
SKU: M3B156

This bespoke Malle Coffre, a symbol of Louis Vuitton’s savoir-faire in hard-sided luggage, is exquisitely designed to hold three individual trunks. Each trunk, a masterpiece of craftsmanship, seamlessly combines into one elegant unit, perfectly fitted for a luxury car’s front boot. It’s more than luggage; it’s a testament to luxurious travel, blending functionality with timeless artistry, and transforming every journey into a refined experience.

Calfskin exterior and lining - Cowhide lozines - Each trunk has 1 handle - S-lock closure - Dimensions: 66 x 36 x 32 cm



KEEPALL 45
SKU: M2B743

The quintessential companion for the ultimate road trip, an embodiment of freedom. The legendary travel bag is reimagined for the individual whose journey is as important as the destination. Perfectly sized for carry-on convenience, ideal for quick getaways. Lining in quilted calfskin, inspired by the House’s original travel trunks. A removable textile cover offers an additional layer of protection and transforms the bag’s aesthetic, echoing an automobile’s custom protective covering. Inside, the lining is made of quilted calfskin leather, inspired by the original’s travel trunks.

Cabin size - Double-zip closure system - Removable padlock and name tag - Inside zipped pocket - Removable and adjustable leather strap - Double handle - Calfskin exterior and lining - Dimensions: 45 x 20 x 27 cm



ALMA MM SOFT
SKU: M2B760

Combining a sporting aesthetic with exquisite craftsmanship, the Alma MM Soft reinterprets an iconic silhouette that speaks to the enthusiast who appreciates powerful curves. A harmonious blend of classic elegance and modern dynamism for movement and refined journeys, with a quilted calfskin lining inspired by the House’s original trunks.

1 removable toron handle - 2 leather handles - Double zipper closure system - Inside flat pocket - Calfskin exterior and lining
Dimensions: 37 x 13.5 x 28 cm



EXPRESS MM
SKU: M2B762

Drawing inspiration from its name, the Express redefines the joy of driving and the pursuit of unparalleled distinction. It is designed for fleeting getaways where every detail speaks of a life lived at full throttle. Adorned with a distinctive LV blazon, the bag is crafted from supple, fine-grained leather with a shiny finish. Inside, the lining in malletage leather echoes the House’s original travel trunks and provides exceptional tactile experience.

1 removable handle - 2 adjustable leather straps - 1 inside flat pocket - Zip closure system - Key bell - Calfskin exterior and lining
Dimensions: 36 x 18.5 x 24 cm



NOÉ MM
SKU: M2B765

An enduring icon of the House, reimagined as an effortless travel companion. The Noé bucket bag harks back to a design from 1932. A champagne producer asked Gaston-Louis Vuitton to develop a sturdy, stylish bag in which he could transport five bottles of bubbly. This new version is designed in canvas, for the aesthete who appreciates functionality without compromising on style, to carry heritage with natural confidence.

Drawstring closure system - Adjustable and removable strap - Textile lining - Dimensions: 37 x 19.5 x 27 cm



PETITE MALLE
SKU: M2B858

A meticulously sculpted treasure trunk for cherished items. The selected wood deliberately mirrors the vehicle’s finest details, drawing on a species whose warm hue resonates in perfect harmony with the car’s signature palette. It represents a singular aesthetic in which tradition meets high-performance design, a bold declaration of audacious taste and engineering. The metal hardware takes its inspiration from the car’s satin gold finish, rendered with a subtly aged patina.

Removable strap - Magnetic closure system - Inside flat pocket - Wood - Dimensions: 18.5 x 4.5 x 12 cm



CRUISER BAG
SKU: M2B771

The Cruiser bag is an ode to essential road accessories, perfectly tailored to the discerning driver. Envisioned as the ideal companion for stowing driving gloves and cherished sunglasses, it evokes the romance of a cross-country journey, where every item is both functional and imbued with style.

Zip closure - Interior flat pocket - Side loop to hold handle when open - Calfskin exterior - Dimensions: 22 x 12 x 13.5 cm



BRIEFCASE
SKU: M2B768

A briefcase reimagined for the ultimate automotive connoisseur, meticulously crafted to accompany a life lived in motion. Designed to elegantly hold the precious papers of a bespoke vehicle, this piece embodies precision, organisation and an unwavering commitment to excellence.

Calfskin exterior - Cowhide and calfskin lining - Dimensions: 23 x 25 x 5 cm



KEY POUCH
SKU: M2B767

An essential yet often overlooked accessory becomes an object of desire. Perfectly sized for your future keys, it embodies the spirit of the driver who demands precision and elegance in every detail. A constant reminder of the thrill of the drive and the meticulous craftsmanship that defines this unique collaboration.

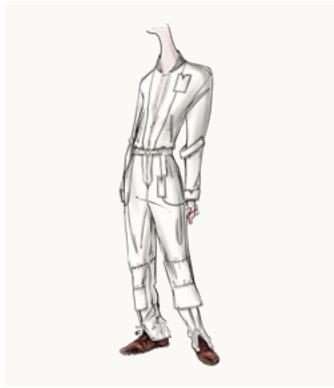
Zip closure - Key ring - Chain with hook - Calfskin exterior - Dimensions: 12 x 1.5 x 7 cm



GARMENT BAG
M2B770

Experience all the charm of Louis Vuitton’s iconic travel pieces with this refined leather garment bag. Its sophisticated interior layout and brushed gold-tone brass hardware give it timeless appeal.

1 zipped closure with protective lining, providing a wide opening - Medium capacity - 1 hanger included - Name tag
Textile and calfskin exterior - Dimensions: 63 x 6 x 60 cm



JUMPSUIT
SKU: 1A187V

A modern, multi-pocket, racing-inspired jumpsuit in 100% parachute silk with a clean technical aesthetic and functional attitude. The design features utilitarian details such as a knitted rib collar, front zip fastening and zipped pockets with over flaps. All zipper-pulls and metal snaps are engraved with institutional personalization. The topstitching creates added texture and the House’s “V” symbol is subtly incorporated throughout the jumpsuit’s design with raised, V-shaped cuts.

Main material: 100% parachute silk - Colour: white - Leather belt - Zipper fastening - Signature zipper pull - Made in Italy



LV SNEAKERINA
SKU: A1U7GPC

This LV Sneakerina features a sleek design, combining luxury and sporty style. It is crafted with a combination of smooth luxurious brown leather and off-white textile. The signature is subtly integrated on the side of the shoe with a cut-out of brown leather. The double laces are tone-on-tone, harmonized with the leather inserts. The back loop, back tab and interior of the shoe feature the iconic Louis Vuitton Monogram pattern to sign the design.

Double cotton laces and rubber eyelets - Combination of calfskin and textile - Monogram canvas details - LV cut-out in leather
Louis Vuitton signature - Rubber outsole



LV SNEAKERINA
SKU: A1U7EPC

This LV Sneakerina features a sleek design, combining luxury and sporty style. It is crafted with a combination of plain luxurious brown leather and perforated brown leather, creating a sophisticated texture. The signature is subtly integrated on the side of the shoe with a cut-out of brown perforated leather. The double laces are tone-on-tone, harmonizing with the leather inserts. The back loop, back tab and interior of the shoe feature the iconic Louis Vuitton Monogram pattern to sign the design.

Double cotton laces and rubber eyelets - Combination of plain and perforated calfskin - Monogram canvas details
LV cut-out in leather - Louis Vuitton signature - Rubber outsole



BRAIDED LV GLOVES
SKU: M5B12(F) / M5C45(F)

Inspired by the timeless style of classic driving culture, these gloves reinterpret the elegance of the vintage driver with a modern touch. Crafted from supple lambskin, they are designed to offer a smooth, second-skin feeling for comfort and precision. Subtle Monogram details reflect the Louis Vuitton heritage and echo the vehicle’s wood paneling, both complemented by braided leather for a refined signature embodying the savoir-faire of the House. A piece that blends vintage spirit with contemporary sophistication, designed for those who appreciate the art of driving as much as the art of style.

100% lambskin - Golden metal and enamel Monogram LV snap button subtly hand painted
Braided leather details following the contours of the hand - Made in France - 2 colour options: two-tone or solid leather



KEY HOLDER
SKU: M2B774

A miniature sculpture, an emblem forged from the very heart of this extraordinary collaboration. It embodies the fusion of heritage and innovation, the passion for precision and the spirit of the open road. This portable embodiment of the new LV Blazon serves as the signature piece of the collection, perfectly designed to adorn the keys of the precious tailor-made automobile.

Calfskin - Dimensions: 14 x 4.8 x 1 cm



LVision
SKU: Z3872

Drawing inspiration from the grace of classic driving, these sunglasses artfully rekindle the allure of vintage aesthetics with a contemporary spirit. Precisely crafted for the contemporary adventurer, they embody excellence and refinement in every detail, showcasing meticulous craftsmanship. Lightweight with subtle leather accents, the acetate temples, adorned with the LV initials, provide striking contrast with the ultra-thin metal rims. A cleverly placed Monogram Flower beneath one lens adds a signature flourish to these elegant and on-trend sunglasses.

Front: gold metal with brushed finish - Bar: genuine textured leather - Temples: gold metal with brushed finish, acetate



LV CLASSIC RUN
SKU: Z3895

Embodying the spirit of classic driving culture and with an exhilarating, pro-racer look, these sunglasses offer a modern reinterpretation of vintage driver elegance. They capture the essence of the Singer car’s speed and sophistication, featuring a precisely crafted leather-wrapped front frame and an elegant, adjustable elastic strap for an impeccable fit.

Front: metal and leather - Temple: elastic



HERITAGE NECKLACE
SKU: M05260 & M05259

The Monogram Heritage necklace evokes the spirit of travel and the House’s leathercraft savoir-faire through a unique, contemporary design. Crafted in the collection’s tan leather, it is signed with a central LV stud and paired with the signature chains. The key bell holds the vehicle key paired with a signature medallion.

Calfskin - Gold-tone LV stud - Contrasting yellow stitching - Signature chain in brass



HELMET
SKU: G11887

An essential and often underestimated accessory becomes an object of desire. Precisely crafted for the modern adventurer, this helmet embodies the spirit of the rider who demands excellence and refinement in every detail. A constant reminder of the thrill of the ride and the meticulous craftsmanship that defines this unique piece. Lightweight and perfectly sized to fit everyone, it ensures comfort and safety for all journeys.

Carbon and glass fiber shell with a cream varnish and a tan cowhide visor - EPS liner for shock absorption, combining polyester and lambskin - Trim and visor: tan molène - Hardware: titanium mounting screws with bronze rivets - LV Circle signature on shell back
Certified ECE 22.06

This helmet is not just protection; it’s a statement.

Dimensions and weight: 34 x 28 x 28 cm - 1.265 kilograms



HELMET HOLDER
SKU: M2B773

For true enthusiasts, the journey begins long before the engine roars to life. The Helmet Carrier is designed as the ultimate vessel for the most crucial piece of a driver’s apparel: the helmet. This carrier embodies the solemn ritual of donning one’s gear, a moment of focus and anticipation before the thrill of the track or the open road. Crafted in signature cognac VVN leather with a protective textile cover, it transforms a functional necessity into an object of profound luxury, ensuring that the spirit of racing remains impeccably preserved, even off track.

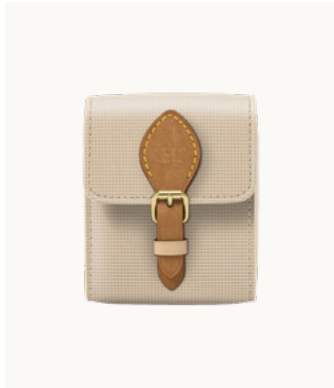
Dimensions: 22 x 25 x 34 cm



TAMBOUR WATCH
SKU: WACR10

A modern and sporty-chic reinterpretation of a timeless classic, the Tambour Automatic 40mm pairs ceramic and yellow gold. The timepiece exemplifies high-end craftsmanship, with each component meticulously crafted and manually finished to achieve a flawless aesthetic. The bracelet is crafted without visible pins, extending the sleek, elegant look around the wrist.

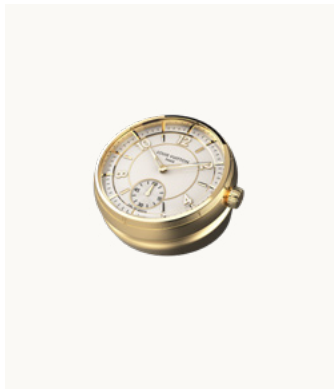
Mechanical self-winding movement, LFT023.01 calibre - Diameter: 30.6 mm - Thickness: 4.2 mm - Functions: hours, minutes, small seconds - Oscillating weight: 916/1000 rose gold micro-rotor - Power reserve: 50 hours - Chronometer certified by the Geneva Chronometric Observatory, ISO 3159 standard (accuracy -4/+6 seconds per day) - Materials: ceramic and 750/1000 yellow gold case - 4 cm in diameter, 8.3 mm thick - Invisible 3-blade folding buckle in 750/1000 yellow gold



WATCH CASE
SKU: M2B761

A portable case for your precious watch. Inside, a cushion gently supports and holds one watch in place, effectively protecting it from shocks and scratches. Featuring a decorative buckle and a magnetic snap closure on the front, it ensures discreet security and easy access.

Removable cushion for one watch - Snap closure system - Dual-flap watch protection - Calfskin exterior - Dimensions: 9 x 6 x 7.5 cm



DASHBOARD CLOCK
SKU: Q1TA20

At the centre of the vehicle’s dashboard rests a removable clock, made in Switzerland and endowed with a mechanical calibre housing an eight-day power reserve. It lifts free and rests on its own standing base, carrying the memory of the journey beyond the road and into the quiet hours where it is imagined, paused and recalled. Contrasting finishes and refined details further enhance the undeniable sophistication of the clock, such as the double signature “Louis Vuitton Paris, Fab. En Suisse”, an emblem of the brand’s commitment to elegance and precision. The iconic Tambour hands, numerals and indexes are thoughtfully incorporated, reinforcing the distinctive identity of the House’s watchmaking heritage. Beyond the dashboard clock, five Tambour-inspired gauges elegantly transpose Louis Vuitton’s horological language to the automotive dashboard. This integration meticulously translates the proportions, forms and intricate detailing of the emblematic Louis Vuitton timepiece to an automotive scale, embodying its chic and sporty spirit.

Movement: Manual winding - Functions: hours, minutes and small seconds - 8-day power reserve - 22 jewels
Frequency: 18,000 vibrations/hour (2.5 Hz) - Dimensions: Dashboard clock: 81 x 24.7 mm - Desk stand: 80.5 x 37.5 mm



COFFRET TRESOR
SKU: M3B153
SKU: M3B152

Created by Georges Vuitton as a tribute to his father in 1896, the Coffret Tresor is transformed with new placements inside, sheathed in leather with cowhide trim. With the same construction, these two pieces serve different purposes, as one stores a watch and the other holds a timepiece that can be clipped onto the vehicle’s dashboard near the gear lever.

Creamy calfskin exterior - Cowhide trim - Calfskin lining - Gold-tone hardware - S-lock closure - Watch cushion (M3B153 only)
Dimensions: 25 x 17.5 x 13.5 cm

SPECIFICATION DETAILS

Porsche 911 reimagined by Singer
This Porsche 911 Cabriolet has been restored through Singer’s Classic Turbo services and personalized according to Louis Vuitton’s chosen specification.

CHASSIS

Type 964 chassis

MECHANICAL

3.8L, twin-turbocharged flat six
Titanium exhaust system
6 speed manual transmission
Rear-wheel drive
Carbon ceramic braking system
ABS, Traction Control and Electronic Stability Control with selectable drive modes

EXTERIOR

Carbon fibre bodywork painted in Calcaire Lutétien color with milky gold bright trim and American walnut wood accents with silver rhodium inserts
Removable canvas roof with carbon fibre and aluminum structure
Centre-mounted fuel filler with “Carburant” inscription
Brake callipers in milky gold
Wheels in Calcaire Lutétien color with milky gold centre cap and pedals
Wheel lip in high polish gold
Unique Louis Vuitton, branded and knurled tail lamps
Louis Vuitton designed leather latches for front hood and rear decklid straps

INTERIOR

Primary trim: Cognac leather
Lightweight carbon fibre track seats with American walnut seat backs
Louis Vuitton and Singer dash emblems in milky gold
Floating gauges with Tambour gold plated bezels and Calcaire Lutétien lacquered faces
Removable dashboard clock designed by La Fabrique du Temps Louis Vuitton
Milky gold interior brightwork
Leather Noé bag inspired gear shift gaiter with high polish gold LV emblem incorporated into a bespoke design milky gold gear shifter
Front luggage compartment in strip-laid American walnut with fitted trunks
Rear deck in strip-laid American walnut with twin luggage compartments and bespoke leather work. Milky gold rivets and hinge mechanism
Bespoke designed HVAC control panel with LV knurling pattern
Bespoke pull switches and rotating knobs with LV knurling pattern
Bespoke door cards with Louis Vuitton designed bespoke leather pouches
Bespoke front trunk malles designed by Louis Vuitton
Bespoke rear seat delete with unique second row integrated trunk/malle design with parallelogram self locking hinge

ADDITIONAL EQUIPEMENT

Air conditioning
Apple CarPlay
Key with LV x Singer motif
Desktop stand for removable dash clock
Bespoke car cover



Louis Vuitton and automotive elegance: a return to the future

Indeed, since its inception in 1854, Louis Vuitton has been intrinsically linked to the world of travel and synonymous with developments in modes of transport. From the late 19th century onwards, the rise of the motor car became a breeding ground for innovation at the House, offering drivers an array of trunks, luggage and accessories designed to be as practical as they were refined.

In 1909, the twins Pierre and Jean Vuitton, grandsons of Louis Vuitton, went a step further and designed their own car, built on a sports chassis produced by the manufacturer Stabilia, to showcase the products of the House then led by their brother, Gaston-Louis Vuitton. After equipping the teams participating in the great Paris–Beijing and New York–Paris race, passing through Moscow, the House went on to supply ambulances during the First World War. It later worked with the most prestigious automotive designers and leading car manufacturers throughout the interwar period, notably providing luggage for some of their most iconic models. While industrial standardisation, from the 1940s onwards, brought an end to the era of bespoke bodywork, and with-it bespoke trunks, Louis Vuitton continued to receive special orders, particularly for custom-made luggage designed to fit perfectly into a car boot.

Louis Vuitton's connection with the automotive world continued throughout the 1980s and 1990s, thanks to a series of landmark initiatives that celebrated both design and heritage. The House developed contemporary, bespoke trunk and luggage for concept cars. The automotive Concours d'Élégance organised by Louis Vuitton, in Paris, with events at Bagatelle and later at Saint-Cloud, as well as in England, notably London, and at New York's Rockefeller Center, attracted large crowds. The Louis Vuitton Design Award recognised the most innovative concept cars. The major international Louis Vuitton Classic Run rallies captivated discerning collectors and admirers of the golden age of the automobile, embodying the very essence of travel.

The relationship between Louis Vuitton and the automotive world, characterised by creativity, modernity and a constant pursuit of excellence, has naturally fostered a close dialogue with Singer throughout the execution of both cars.

Singer: reimagining the automotive industry

Founded in California in 2009, Singer represents a philosophy expressed as 'A Relentless Pursuit of Excellence'. The company has become renowned for its collaboration with owners of classic Porsche 911s to reimagine their cars. The company's approach is defined by three guiding principles: beauty, craftsmanship and engineering; a celebration of the world's most iconic sports cars; and a deep connection with California and its automotive culture.

Singer's services enable owners to restore and personalize captivating, analogue sports cars for the road and track. The company operates two facilities; one in California, where the Classic car was restored, and the other in England, where the Turbo Cabriolet was crafted.

Today, the Singer brand is followed by a global community of enthusiasts. This year, its influence on the automotive world was recognized as Singer was celebrated as the Central Feature Marque at the prestigious Goodwood Festival of Speed in the UK. The partnership between Louis Vuitton and Singer has resulted in two exceptional cars, in which every detail carries significance.





A union of skills, creating exceptional synergy

The collaboration between Louis Vuitton and Singer, singular and unprecedented, transcends a simple partnership. It represents a meeting of two worlds of excellence, where the depth of exchange has profoundly shaped the distinct identities of each House.

“This collaboration has been a unique experience of mutual growth. The project has provided us with new insights and fresh perspectives. A fruitful collaboration that has also highlighted the synergy and enthusiasm across all departments of the House,” explains Jean Arnault, Louis Vuitton Watch Director.

Driven by the ambition to achieve an exceptional level of craftsmanship, without compromising the integrity or functionality of the vehicles, the teams at Louis Vuitton and Singer have reimagined the two cars. They have imbued them with a unique, futuristic feel, whilst retaining the timeless character and technical authenticity of the iconic automotive architecture of the two classic Porsche 911s that formed the basis of Singer’s work.

Each design decision was the result of a delicate balance between bold innovation and considered homage. It was imperative that every choice remain feasible, in perfect alignment with the strict requirements of engineering, durability, ergonomics and design.

“It was important to remain faithful to the idea of a functional and useful vehicle. Beyond aesthetics, the car had to continue to express the emotional notion of travel, so deeply rooted in the DNA of Louis Vuitton, while preserving the purity, handling and technical integrity that define Singer,” adds Octave Chany, Project Lead Designer, Singer.

The two cars reimagined by Louis Vuitton and Singer, uniting the full breadth of their respective savoir-faire, stand as a manifesto of an ongoing pursuit for perfection, embodying an art of living driven by performance, quality and beauty.

Specification overview

Porsche 911 Reimagined by Singer - Classic

- Type 964 coupé chassis
- Lightweight carbon fibre bodywork in Saffron with speed-activated rear wing
 - 4.0L, naturally aspirated, air-cooled flat six
 - Six-speed manual transmission
 - Rear-wheel drive
- Carbon-ceramic braking system

Porsche 911 Reimagined by Singer – Classic Turbo

- Type 964 cabriolet chassis
- Lightweight carbon fibre bodywork in Calcaire Lutétien white with whale tail rear wing
 - 3.8L, twin-turbocharged, flat six with air-to-water intercooling
 - Six-speed manual transmission and selectable drive modes
 - Rear-wheel drive
- Carbon-ceramic braking system

Please note

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